





Alderney Marine Management Plan

Options Report



Image credit: Longis Bay, Visit Alderney/Jake Woodnutt







1. INTRODUCTION

Alderney is the third largest and most northerly of the Channel Islands. It is a British Crown dependency and part of the Bailiwick of Guernsey. The island is five kilometres (3.5 miles) in length and three kilometres (1.5 miles) at its widest point, and is home to a population of approximately 2,000 people. The island is a relaxing and friendly place that appeals to residents and visitors alike. The waters out to 3 nautical miles are owned and managed by the States of Alderney and contribute significantly to Alderney's culture and heritage. The waters provide social, economic and environmental benefits to the island, including fishing, recreation, heritage, tourism, and conservation, for which there is likely to be increasing demand in future. Alderney's west coast and Burhou island are designated as internationally important wetlands under the Ramsar Convention.

Despite the importance of marine resources to Alderney's economy, there has traditionally been little formal marine management outside of that related to fishing and maritime safety. There has been limited communication between marine stakeholders and no cross-sectoral or coordinated marine management activities. The States of Alderney aspires to ensure the long term sustainable management of Alderney's marine environment and the communities and businesses that rely upon it. The need for a marine management plan is particularly pressing at the present time as Alderney is facing multiple challenges, including a potential extension to its territorial sea from 3 to 12 nautical miles, likely changes in fisheries regulations resulting from the UK's exit from the European Union, the ambition to benefit from Alderney's tidal marine renewable resources, and the increasing recognition that the day-to-day demands placed on Alderney's marine resources requires coordinated management.

In order to support the management of Alderney's waters, the **Alderney Marine Forum** was established. This is a group of marine stakeholders with a shared interest in the management of Alderney's waters. It is community-led initiative supported by the States of Alderney which provides a neutral space in which to discuss all matters related to Alderney's waters, from strategic long-term considerations to day-to-day pragmatic management arrangements.

The Alderney Marine Forum has the aim to:

Provide a neutral communication platform for the discussion of all matters related to Alderney's
marine environment and improve coordination between interested individuals, groups or
organisations on a variety of marine-related matters.

The Alderney Marine Forum has its own **website** (http://www.alderneymarineforum.com) which aims to provide a communication platform through which members of the Alderney community can access shared documents, contact Forum members, and raise any issues or concerns about Alderney's waters. The full terms of reference of the Alderney Marine Forum are presented in Annex 1.

2. DEVELOPMENT OF THE ALDERNEY MARINE PLAN

The process to develop the Alderney Marine Plan was led by the Alderney Marine Forum and embedded in the Alderney community. The development of the Alderney Marine Plan was undertaken through the community engagement process presented in Figure 1. The Alderney Marine Forum was responsible for the oversight of the entire community engagement process and overall plan development process. The community groups included in the engagement process and the method of engagement used are presented in Table 1.







Figure 1. Community engagement process to develop the Alderney Marine Plan

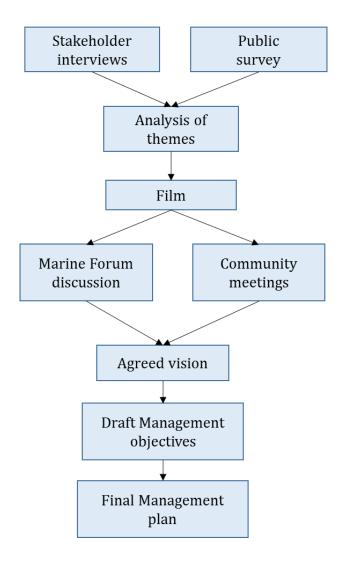








Table 1. Method of engagement of each community group

Engagement method	Group
1-1 interviews	Businesses and other organisations
	Regulatory organisations
	States representatives
Public survey	Alderney residents
	Alderney visitors

The Marine Management Plan development process was launched via the release of a media statement and the postage of a survey to Alderney residents in February 2017. The survey was designed to determine the public attitude to, engagement with, and ambitions for the waters around Alderney. This was complimented by 1-1 interviews with key stakeholders who were either reliant upon, or are actively engaged in, the management of the waters around Alderney. The 1-1 interviews were videoed and edited into a short film to ensure the views of all interviewees were transparently available to all other stakeholders and the public. The film was launched at a community meeting on 11th July 2017 at which the wider community were invited to discuss the management of Alderney's waters. The film also provided an important focus for discussion of the management priorities for Alderney's waters.

2.1 Public survey

In order to obtain an insight into the attitude to, engagement with, and ambitions for the waters around Alderney held by Alderney residents and visitors, a public survey was undertaken. The survey contained questions about how people use Alderney's coast and sea, how people perceive the importance of the sea to Alderney, and their priorities for the future management of Alderney's waters. The survey also collected information about the demographic character survey respondents. The survey contained a mix of question types and did not require respondents to identify themselves. A copy of the survey is presented in Annex 2. The launch of the survey was accompanied by a media campaign to raise awareness of the survey and encourage responses, which included local newspaper articles, radio interviews, and social media (specifically through Facebook and Twitter). The public survey was delivered through three main channels in order to capture responses from as wide a range of people as possible:

- 1) **Household delivery**. A survey was delivered to every household on Alderney during February 2017. Respondents were asked to return their completed surveys to either Island Hall or Harbour Office.
- 2) **Online**. The survey was made available via the online survey platform Survey Monkey. This enabled the survey to be linked to the Alderney Marie Forum website and disseminated via Facebook and Twitter. The online delivery of the survey enabled people not based on Alderney (particularly visitors) to feed into the marine plan.
- 3) **On street**. In order to provide an opportunity for people to talk through their answers, several days of on-street survey were conducted.

2.3 Key stakeholder interviews

Short interviews with key stakeholders identified by the Alderney Marine Forum were undertaken. These interviews focused on the current role of interviewees, their views on the management of Alderney's waters, and their views about how future changes might affect their work. All interviews gave their consent for the interviews to be video recorded. The list of people interviewed is presented in Table 2.







Table 2. Participants in the key stakeholder interviews

Interviewee	Organisation
Dave Mc Allister	Fish monger / RNLI
Mark Harding	The Leisure Anglers Alderney Angling
Mark Gaudion	Harbour Master
Nigel Clarke	Alderney Sailing Club
Mel Broadhurst	Alderney Wildlife Trust
Roland Gauvain	Alderney Wildlife Trust
Abbie Ferrar	Alderney Wildlife Trust
Declan Gaudion	Alderney Renewable Energy
Tony Haywood	Chamber of Commerce
Helene Turner	Visit Alderney
Mike Harrison	Alderney Maritime Trust
Bruno Kay Mouat	Alderney Shipping
Victor Brownlees	States of Alderney
Stuart Trought	President, States of Alderney
Jo Reeve	External Affairs, States of Guernsey







3. COMMUNITY ENGAGEMENT STRATEGY RESULTS

3.1 Public survey results

3.1.1 Survey respondents

A total of 136 completed surveys were received, of which 60% were completed by people aged over 65 years old, with only 3% of responses from people aged 18-34 years. Of the remaining respondents, 4% were aged 35-44, 8% were aged 45-54, and 24% were aged 55-64 years. There was a roughly even distribution between male (49%) and female (51%) respondents. Following feedback from the community meeting in July 2017, representatives from Alderney Wildlife Trust and Alderney Sailing Club also engaged with local school children and a further 25 surveys were returned outside of the initial survey period.

3.1.2 Involvement in marine activities

The most popular marine activities undertaken by survey respondents across all age groups were: looking at the sea (96%), relaxing (88%), bird watching (67%), visiting the sea for inspiration (67%), swimming (57%), using the sea for transport (56%), and marine mammal watching (45%). Other activities, although known to be relatively popular on the island, such as recreational fishing, sailing, scuba diving, snorkelling, and kayaking/paddle boarding, were not undertaken to any great extent by survey respondents. Marine conservation and marine-mammal watching activities were found to be undertaken predominantly by respondents aged over 55 years.

3.1.3 Role of the sea in quality of life and livelihood

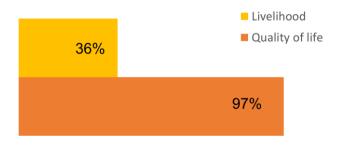
The sea around Alderney was identified as being either important or very important to the quality of life of 97% of survey respondents, as shown in Figure 2. This finding applied across male and female respondents and respondents over 45 years old, although the proportion of respondents noting the sea as very important decreased slightly with age. In contrast, only 36% of respondents rated the sea as either important or very important to their livelihood. This suggests that most respondents view the sea as a contributor to their quality of life via aesthetic and recreational pathways, rather than through economic reliance. Given that the survey respondent profile was skewed towards older groups, it is possible that many respondents were retired and that the economic reliance on the sea of younger people was under-reported.







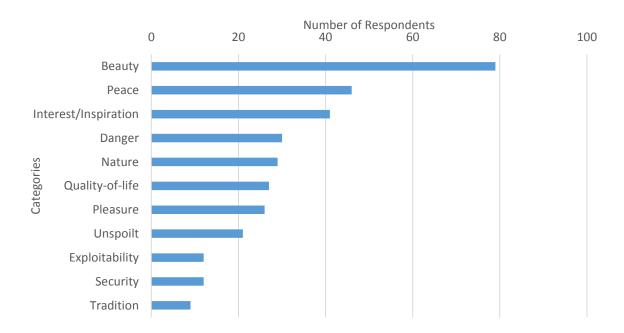
Figure 2 The percentage of respondents rating the sea around Alderney as important and very important to their livelihood and quality of life



3.1.4 The meaning of the sea around Alderney

Respondents were asked to identify three words what best described what the coast and sea around Alderney meant to them. The open responses were grouped into the categories presented in Figure 3. The words selected by respondents were generally very positive, with the most popular words selected reflecting ideas of attractiveness, peacefulness and inspiration. Other words were rather descriptive and related to characteristics of the environment. Very few words related to the use made of the coast and sea around Alderney, but there was a surprising emphasis on danger. In summary, the perception of the coast and sea amongst survey respondents was that it is a beautiful, unique and challenging environment.

Figure 3. Words identified by respondents to describe the 'meaning' of the coast and sea around Alderney





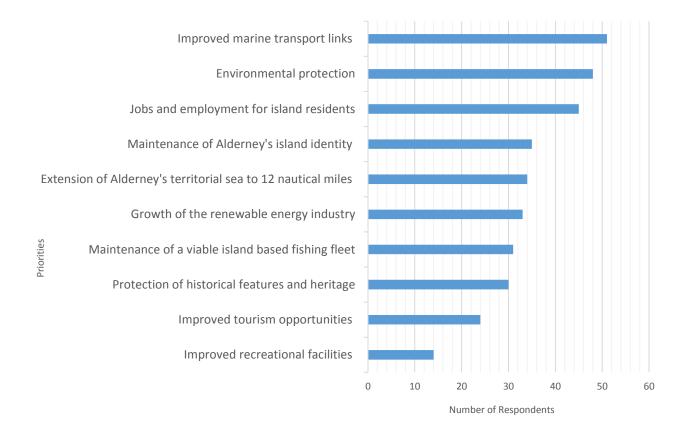




3.1.5 Public priorities for the management of Alderney's coast and sea

Public priorities expressed by survey respondents for the marine and coastal management on Alderney in the next 10-15 years are presented in Figure 4. Survey respondents were asked to select three priorities from a list of ten. The most commonly cited priorities were improved marine transport links, environmental protection and jobs and employment for island residents.

Figure 4. Priorities identified for Alderney's coastal and marine management in the next 10-15 years





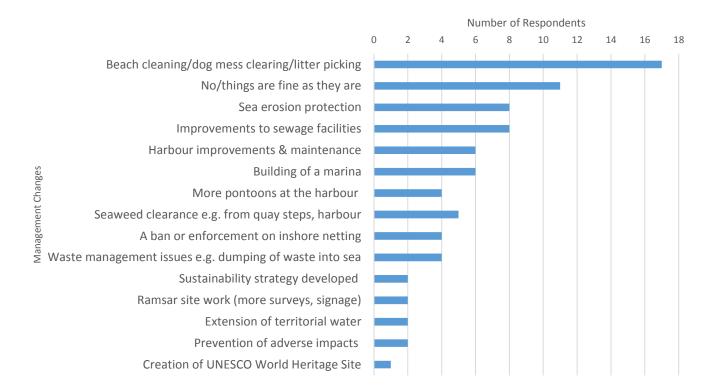




3.1.6 Desirable improvements to Alderney's marine and coastal management

Survey respondents identified a wide range of desirable improvements to current marine and coastal management practices. The responses to this open-ended question were categorised into coherent groups, as presented in Figure 5.

Figure 5. Desirable improvements to Alderney's marine and coastal management



The most commonly suggested management changes related to the removal of waste and litter from Alderney's beaches. The second most common answer was to do nothing at all as respondents felt happy with the current management measures in place around Alderney's coast and sea. General improvements to, and maintenance of, the harbour was a common desirable management change for respondents, with specific support for the construction of a marina, the provision of more pontoons at the harbour, and the regular clearance of seaweed from the harbour area. Notable additional comments included:

- "We all agree the sea is stunning at all states of tide. If we look after the sea, the sea will look after us. Keep it clean and do not take more than we need".
- "The coast is one of the most beautiful I know we should protect it for the future".
- "People only care and maintain things which they perceive as having a use to them. Therefore coast and sea providing employment in any form would encourage tactful management of the sea and coasts resources".

When asked what would **encourage more use of the coast and sea** around Alderney, the most common answer was categorised as 'improvements to and expansion of ferry services' (15%). This mainly related to practical transport links on and off the island. Physical access to the coast was highlighted as requiring improvement (13%) by respondents. Other suggested improvements included public toilets







and 'built-in' recreational facilities such as a BBQs. The construction of a marina also featured relatively prominently amongst responses (3%).

3.2 Key stakeholder interview results

A total of 15 key stakeholder interviews were conducted with people holding a direct role or interest in the management or use of Alderney's marine environment. A full list of the questions asked during the interview are presented in Annex 3. The purpose of the interviews was to gain insight into the day-to-day roles and responsibilities of key marine stakeholders, identify their areas of concern and areas of opportunity that could be realised through the Alderney marine management plan.

All interviews were either filmed or audio recorded. These were collated and analysed to identify common themes and trends. In order to communicate the results of the community engagement in a more compelling and engaging manner, a short film was produced that presented representative views from the 1-1 interviews. The use of film as part of a management plan process has been proven elsewhere to promote transparent engagement in the planning process and build trust in the outcomes. It also provides a strong legacy that can be used as a basis to show how the marine management process has moved marine management forward. The film 'Changing tides: Marine priorities for the sea around Alderney' was screened at a community meeting hosted by the Alderney Marine Forum at Island Hall and is now available to via YouTube here.

From the interviews, it is clear that most marine stakeholders have experienced considerable change in how they undertake their activities in recent years. This included increased use of new technology, a sense of more regulation, increasingly insecure funding and income sources, and increased uncertainties in the future for their sector. The uncertainties facing marine stakeholders are largely arising from decisions outside their control, including the implications of Brexit (particularly implications for tourism and fishing regulation), whether or not the FAB link will go ahead (particularly implications for recreation and fishing), and whether or not the extension to the Territorial Waters will go ahead (particularly implications for public safety, renewable energy, and fishing).

A dominant challenge identified from the interviews was the perceived to be inadequate marine facilities and infrastructure. This primarily related to harbour facilities, transport, and access to the sea. The desire for a marina to support the tourism and recreational sailing sectors was a commonly identified potential improvement to the current management of the Alderney's coast and sea. From the perspective of stakeholders who depended upon income from visitors, improved branding and promotion of the island was seen as important. The need for the island to project an image that encouraged visitors was identified by almost half of all interviewees.

Interestingly, a number of individuals have stated that they would make no changes or that they did not know how they might change Alderney's marine management. In some cases, interviewees commented that this was due to a lack of awareness of current management measures. There was also a sense amongst many interviewees that increased awareness and understanding of the importance of, and reliance upon, the sea for Alderney residents was important to ensuring both adequate protection of the marine environment and support for marine-reliant businesses.

Interviewees provided over 20 priorities for the marine plan. However, the need to improve knowledge and understanding of the sea amongst island visitors and residents, improvements to the island's marine infrastructure and facilities, and the increased use of area-based designations were the dominant priorities. The issue identified as most likely to affect the activities of key marine stakeholders was future coastal developments and the expansion of renewable energy generation. This latter point was not related to the FAB link, but to the likely exclusion of certain marine activities from areas in which turbines would be located.







3.3 Summary of the community engagement strategy results

The sea around Alderney underpins multiple economic sectors

The community engagement strategy revealed that multiple marine and land-based economic sectors rely on the marine environment. These include fisheries, renewable energy, tourism, recreation, heritage and conservation. There was strong agreement for the need to protect Alderney's special environment and use it as a focus for marketing to attract visitors and branding for Alderney sourced produce, particularly seafood. It was noted that although the public survey showed most respondents considered the island's marine environment to be excellent, others raised the issues of raw sewage disposal and glass disposal directly into the sea as difficult to justify.

There are multiple uncertainties about the future

The complex issues of EU exit, possible extension of Alderney's territorial sea, and the uncertainty over the FAB link create significant uncertainties for marine stakeholders, but also potential opportunities – particularly the extension to the territorial sea. Yet, from the stakeholder interviews, it is clear that the decision process to resolve these questions is unlikely to involve Alderney stakeholders in a substantial way. As such, the management measures with the Alderney marine plan needs to be adaptable to a wide range of 'futures'.

The sea needs to be managed with the same importance as land

The public survey revealed that the sea is important to the quality of life of most islanders and underpins many aspects of the island's economy, and is a unique branding point for Alderney. Yet, the formalisation of the marine management infrastructure is very limited. The Alderney Marine Forum provides a communication platform for marine stakeholders and this marine management plan draws together management priorities and action. However, a key theme drawn from the community engagement strategy was the need to professionalise marine management and place on the same footing as land planning and management. This would allow Alderney to take advantage of emergent economic opportunities, such as scuba and free diving, recreational fishing, greater commercial fishing, and heritage tourism.

4. Management priorities

The community engagement process and discussion with Alderney Marine Forum members resulted in the following aim of the Alderney marine plan, that:

• All current and future activities are carried out in a sustainable manner that benefits the local economy and enhances Alderney's natural environment.

Specific management actions to deliver the aim are:

- 1. Development of management measures that **demonstrate effective marine management** that could be applied to a larger area in light of the potential extension of Alderney's territorial sea in future. In particular:
 - o Examine the benefits and burdens of the extension of Alderney's territorial sea.
 - o Continue to collaborate with partners in the Bailiwick of Guernsey to ensure a coordinated approach to any future extension to Alderney's territorial sea.
- 2. Improve marine **infrastructure and facilities** to support and promote existing and future marine uses. In particular:
 - o Development of a marina. This would represent a step-change in the commercial opportunities available from Alderney's marine area.
 - Upgrading facilities for visitors arriving by yacht by providing heated lockers and ensuring showers are open all year round.





- 3. Recognise the critical role of Alderney's marine and coastal environment as part of the island's identity and take measures to **conserve and protect Alderney's marine environment** for the benefit of future generations. In particular:
 - o Continue to effectively manage Alderney's existing environmental designations.
 - Seek opportunities for other designations that might enhance environmental protection and support economic and social well-being (such as World Heritage Status, blue flag beaches).
- 4. Raise the **awareness**, **knowledge and understanding** of the importance of Alderney's marine environment to the economic and social well-being of the island. In particular:
 - o Current and future marine uses and activities, especially commercial and economic activities.
 - o Current management measures and designations.
 - Alderney's important marine environment and species.
 - O Potential implications of long-term changes such as climate change.
- 5. Maintain, support and promote the growth of the local **angling tourism and commercial fishing** industries in a sustainable manner. In particular:
 - Ensure that the interests of angling tourism and commercial fishing are aligned and mutually supportive.
 - o Develop an Alderney sustainable fish guide.
 - o Investigate the potential benefits of seafood branding / marketing focused on 'Alderney quality' seafood.
 - O Seek to nurture a local seafood culture to enable more seafood to be retained on the island.
 - Encourage traceability to individual fishermen to connect product to customer.
- 6. Continue to promote Alderney's marine and coastal environment as a key aspect of the island's unique identity in order to **support and enhance tourism.** In particular:
 - o Focus on high quality environment suitable for families.
 - o Focusing on environment and heritage.
- 7. Examine **new maritime commercial opportunities**, including:
 - o Establishment of a small ships register.
- 8. Improve island **transport links** to encourage visitors and to support local businesses. This should be part of coordinated island-wide transport policy, but should prioritise the development of new ferry services. (NB: this is being progressed separately by the States of Alderney Surface Transport Action Group).
- 9. Continue to **engage key stakeholders and the local community** in issues of marine management and conservation to ensure that measures are implemented for the benefit of the island and its community. In particular:
 - Maintain and support the Alderney Marine Forum.
 - o Support regular public engagement activities focused on marine management decisions.
- 10. Implement **waste management** measures and practices to reduce adverse impacts on the marine environment and improve water quality. In particular:
 - o End waste dumping directly into the sea.
 - End the release of untreated sewage.

(NB: these are being progressed separately by the States of Alderney).





5. Recommendations to the States of Alderney to support the delivery of the Alderney Marine Management Plan

It is clear that there is considerable support for the enhanced management and protection of Alderney's marine and coastal environment and that its effective management is central to the island's economy and social well-being. The Alderney Marine Plan highlights specific and targeted measures, supported by key marine stakeholders and the wider community, that support the delivery of these outcomes. In order to support the implementation of the Alderney Marine Plan, and in so doing unlock social and economic benefits, the States of Alderney has a number of options.

The States of Alderney Policy and Finance Committee is recommended to:

- 1. Request the Chief Executive, States of Alderney to consider how to support the resource requirements for the delivery of the options in the report;
- 2. Develop branding of Alderney's marine area to support business development;
- 3. Designate Alderney's marine area as a Locally Managed Marine Area;
- 4. At the appropriate time, consider designation of Alderney's marine area as a World Heritage Site.

The advantages and disadvantages of each option are presented in Table 3. It should be noted that these options could be combined. For example, the delegation of a Marine business development officer role would combine well with the (re)branding of Alderney's marine area.





Table 3. Options for support from the States of Alderney to support the delivery of the Alderney Marine Management Plan

	Option	Advantages	Disadvantages
1	Marine business development role This would be a professional position within the States of Alderney tasked to catalyze the delivery of the actions presented in the Alderney Marine Management Plan. Such positions are common to support terrestrial planning activities	 Directly supporting the delivery of the marine plan which itself has substantial support from the island community. Directly supports maritime business development. Recognizes the significance of the maritime business to the Alderney community. Increases the focus on supporting maritime business in the States decision making processes. 	 Finding a suitably individual to undertake the role may be challenging. The ongoing cost of the role may be a challenge.
2	Branding Branding is an important tool in promoting the image of a place to support the achievement of management objectives. There was no consensus about the suitable name for the Alderney marine area. However, a brand that captured Alderney's marine area as being beautiful, business orientated, technology savvy, and environmentally friendly was identified as a potential future option. This option would be developed by the Director of Business Development as part of an overall branding review strategy covering the States of Alderney to develop civic pride and strengthen island identity.	 Branding of Alderney's marine and coastal area would be low cost. It would support multiple sectors through developing a premium image of Alderney. 	 There would need to be a coordinated approach to adopt the brand across all relevant sectors. The reality of Alderney would need to match the brand being promoted. For example, it would be difficult to brand Alderney as a high quality environment while current waste management practices are maintained. As such, branding could generate indirect costs. However, this is proportionate to the level of branding.
3	Locally managed marine area designation This is an internationally recognized 'light touch' designation under which a local community is recognized as being responsible for the management of a marine area. It is a flexible designation that is focused on sustainable use of	 Recognized designation places Alderney's marine management efforts 'on the map'. It would provide a framework for management of Alderney's marine area. Increase tourism. 	 This designation would require awareness raising amongst the community. May be difficult to obtain buy-in. The designation may not generate substantial differences from the current situation, but it is a low cost, low risk option.





	Option	Advantages	Disadvantages
	marine resources (not only conservation). The area could be branded to maximize the marketing value of the designation.	• Add to Island's environmental reputation.	
4	World Heritage Site designation When the time is appropriate for the Island and the resources are available, pursue the option of gaining status conferred by UNESCO on cultural and/or natural sites of global significance. Alderney could claim this status on the basis of its natural environment and military heritage. World Heritage Site designation has been found to support economic development and environmental protection in Dorset (branded as 'The Jurassic Coast').	 This would substantially raise the international profile of Alderney. It is likely to increase visitor numbers and interest in the island. 	 Obtaining the designation is costly and a full evaluation would be needed to consider the extent to which Alderney might meet the designation criteria. A comprehensive management plan is needed to accompany the designation at the application stage. Regular review and evaluation of the status of the designation and associated management plan would be expected.

The States of Alderney Policy and Finance Committee is recommended to:

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- 2. Develop branding of Alderney's marine area to support business development;
- 3. Designate Alderney's marine area as a Locally Managed Marine Area;
- 4. At the appropriate time, consider designation of Alderney's marine area as a World Heritage Site.







ANNEX 1. Terms of Reference of the Alderney Marine Forum

Purpose of the Alderney Marine Forum:

- To provide a neutral communication platform for discussion of all matters related to the sustainable use and conservation of Alderney's marine resources.
- To lead the development and implementation of a Marine Plan to support the long term sustainable use and conservation of Alderney's marine resources and the communities that rely upon, and enjoy them.
- To enhance the coordination between marine sectors, activities and interests in Alderney to support mutually beneficial outcomes for the sustainable use and conservation of Alderney's marine resources and the communities that rely upon, and enjoy them.
- To provide active leadership to promote the importance of the sustainable use and conservation of Alderney's marine resources in island-wide policy- and law-making.

Membership of the Alderney Marine Forum:

- Membership is open to any organisation or person with a recognised direct interest, responsibility or role in the sustainable use and conservation of Alderney's marine resources.
- It is expected that all members of the Forum support the purpose of the Forum. Any Forum member that does not support the purpose of the Forum may, at the Chair's discretion, be asked to leave the Forum.
- Any States members attending a Forum meeting should do so in a non-political capacity.

Accountability:

- The Alderney Marine Forum is directly accountable to the people of Alderney and to the States of Alderney.
- All members of the Alderney Marine Forum are equally accountable for the work of the Forum.

Review:

The Terms of Reference of the Alderney Marine Forum will be reviewed every two years or when deemed appropriate by members of the Forum.

Ways of working:

- The Alderney Marine Forum is a neutral body that facilitates the sustainable use and conservation of Alderney's marine resources through sharing information and supporting improved coordination between people and organisations with an interest in Alderney's marine
- The Alderney Marine Forum will not adopt a political or campaigning stance.
- All outputs from the Alderney Marine Forum will be developed by consensus.

Meetings:

- Forum meetings will be held at least every three months (or more frequently a agreed by Forum members).
- Forum meetings will be chaired independently by a member of the Forum.
- The Forum chair will be selected by the Forum for a term of two years.
- An open call for agenda items will be issued ahead of every Alderney Marine Forum meeting.
- All members of the Forum can suggest agenda items for discussion.







Sharing of information and resources:

- The Alderney Marine Forum will operate openly and transparently.
- All documents related to the work of the Alderney Marine Forum, including minutes of meetings and reports, will be freely available via the Alderney Marine Forum website.







ANNEX 2. Public questionnaire

What are your views on the future management of the sea around Alderney?

Dear Alderney resident,

The **Alderney Marine Forum** is seeking the views of Alderney residents on how the sea around Alderney should be managed for the benefit of all Alderney residents for the next 10 years and beyond. The Alderney Marine Forum has two key purposes:

- 1. To provide a platform for those organisations involved in using and managing the sea around Alderney to better coordinate their actions for mutual benefit.
- 2. To develop a marine management plan to ensure the balanced use of Alderney's marine waters to support the island's economy, people and environment.

An important part of the work of the Forum is to obtain the views of Alderney residents about the future management of the coast and sea around Alderney. The Forum therefore invites your input by completing this short survey. This survey has been delivered to every household on Alderney to gather as many views as possible. There are additional copies of the survey at the Harbour Office and Island Hall, or downloadable from our website if required. The survey does not ask you to identify yourself so please share your views openly.

Returning completed surveys:

Please return your completed survey by placing it in either of the two special post-boxes located in Island Hall or the Harbour Office by **20th March 2017**. If you would prefer your survey to be collected, please let us know by emailing: info@alderneymarineforum.com or calling 822816.

For more information about the Alderney Marine Forum, please visit our website: www.alderneymarineforum.com.

Many thanks for completing the survey – your views will really support the future management of the coast and sea around Alderney.

Yours sincerely,

Dave McAllister, Chairman Alderney Marine Forum







START OF THE SURVEY

2.

1. How often do you do each of the following activities? (Please tick all that apply)

	Every day	Every couple of days	Once a week	Once a month	Once every 3 months	Once a year	Never
Fishing from shore (recreational)							
Fishing from a boat (recreational)							
Fishing from a boat (commercial)							
Sailing							
Scuba diving							
Snorkelling							
Bird watching by/on the sea							
Kayaking / paddle boarding							
Swimming in the sea							
Looking at the sea							
Visit the sea to relax							
Visit the sea to be inspired							
Marine conservation activities							
Marine mammal watching							
Transport to/from Alderney							
Scientific research							
Please add any other activities you do in th	ne boxes	below:					







Not important
Important
Very important
Don't know
How important is the sea around Alderney to your livelihood? (Please tick only one)
Not important
Important
Very important
Don't know
What 3 words best describe what the coast and sea around Alderney means to <u>you</u> ?
What 3 words best describe what the coast and sea around Alderney means to <u>you</u> ? 1
1
1
1
1 2 3 What do <u>you</u> think should be the key priorities for the management of the coast and sea arou Alderney for the next 10-15 years?
1 2 3 What do you think should be the key priorities for the management of the coast and sea arou Alderney for the next 10-15 years? Please tick what you think are the most important 3 priorities:
1 2 3 What do you think should be the key priorities for the management of the coast and sea arou Alderney for the next 10-15 years? Please tick what you think are the most important 3 priorities: Jobs and employment for island residents
1 2 3 What do you think should be the key priorities for the management of the coast and sea arou Alderney for the next 10-15 years? Please tick what you think are the most important 3 priorities: Jobs and employment for island residents Maintenance of a viable island-based fishing fleet
What do you think should be the key priorities for the management of the coast and sea arou Alderney for the next 10-15 years? Please tick what you think are the most important 3 priorities: Jobs and employment for island residents Maintenance of a viable island-based fishing fleet Environmental protection
What do you think should be the key priorities for the management of the coast and sea arou Alderney for the next 10-15 years? Please tick what you think are the most important 3 priorities: Jobs and employment for island residents Maintenance of a viable island-based fishing fleet Environmental protection Growth of the renewable energy industry
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What do you think should be the key priorities for the management of the coast and sea arou Alderney for the next 10-15 years? Please tick what you think are the most important 3 priorities: Jobs and employment for island residents Maintenance of a viable island-based fishing fleet Environmental protection Growth of the renewable energy industry Improved tourism opportunities Protection of historical features and heritage Maintenance of Alderney's island identity





	Are there any specific improvements you would like to see regarding the way in which the coas and sea around Alderney is managed?
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	If you have any further comments about the coast and sea around Alderney, please write them below:
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	ABOUT YOU
	How long have you lived on Alderney? years
J	your
	What is your age category?

THANK YOU for completing the survey.

Please return this survey by placing it in either of the two special post-boxes located in **Island Hall** or the **Harbour Office** by **20th March 2017**. If you would prefer your survey to be collected, please let us know by emailing: info@alderneymarineforum.com or calling 822816.







ANNEX 3. Key stakeholder interview questions

Interviewee:
Organisation:
Interviewer:
Date:

Location:

Preamble to the interview (spoken by interviewer to interviewee)

- Thank you for agreeing to be interviewed.
- This interview forms part of the process led by the Alderney Marine Forum to develop a plan for the sea around Alderney. The interview will focus on your linkages to the sea around Alderney and your priorities for its management.
- Your interview will be filmed and written notes taken.
- Your comments during the interview will combined with the comments of other interviewees, and
 will be summarised in a written report and film both of which may contain extracts from your
 interview. Your comments will be directly attributed to you and your comments will not be
 anonymised in the report of the film.
- You have the right to withdraw from this interview or to request your data is removed from the process at any time.

Please confirm that under these circumstances	s, you agree to	o participate in	the research:
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a			
Signature:			
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Current role

- 1. Could you please explain your connection with the sea around Alderney?
- 2. How long have you been involved in [activity name e.g. fishing] in Alderney?
- 3. Please describe a typical day doing your job.
- 4. How have your activities / your role changed over the last 5 years? [What has caused these changes?]

Management

- 5. What challenges do you face in carrying out your current activities / business?
- 6. What changes to the management of the coast and sea around Alderney would most benefit you and your activities?
- 7. What do you think should be priorities for the Alderney marine plan?

Dealing with future change

- 8. How are your activities influenced by what goes on in other Channel Islands, UK/France and Europe? [please explain why]
- 9. What are the key issues likely to affect your activities over the next 10 years? [How will they affect your activities?]
- 10. How do you think Brexit will affect your activities?
- 11. How do you think the FAB link will affect your activities?

Territorial sea extension

- 12. What are your views about the proposal to extend Alderney's territorial sea to 12nm?
- 13. How would the extension of Alderney's territorial sea to 12nm affect your activities?

Finally

14. Is there anything else you would like to add about the future management of the coast and sea around Alderney?