



Press Release

Date: 12th November 2019

Plastic Free Workshops for businesses to be held in December

Alderney businesses are being handed an opportunity to help meet local demand to rid the island of unnecessary packaging and single-use plastics.

Two Plastic Free Workshops for businesses will be held in the Anne French room at Island Hall on Wednesday December 4th (2-4pm) and Thursday December 5th (6.30-8.30pm), organised by the States of Alderney, Alderney Chamber of Commerce and Alderney Wildlife Trust.

All local businesses are invited to attend or send a representative.

“As public concern and awareness for the environment continues to grow, particularly when it comes to plastics, it is in the interest of all businesses to rid themselves of all unnecessary packaging and single-use plastics,” said Claire Thorpe of Alderney Wildlife Trust, one of the workshop organisers.

“With eight in ten consumers trying to reduce their plastic waste, these workshops will give Alderney businesses the chance to share ideas on waste reduction, discuss the issues that are preventing them from reducing plastics and waste, and also look at ways the States of Alderney, Chamber of Commerce and AWT could help.”

There will also be more information about the Plastic Free Champion Awards, open to any business replacing at least three single-use plastic items during the year, with entry forms available at the workshops. All champions will be featured on the States of Alderney website in recognition of their commitment to reducing plastics on the island.

The organisers hope that by offering an afternoon and an evening workshop on consecutive days a high percentage of businesses will attend. It is also hoped the sessions will be video recorded for those unable to attend in person.

All participants are asked to take five minutes to fill in an online questionnaire before the workshop to provide a better idea of some of the issues that may come up:

<https://www.surveymonkey.com/r/F22RYHR>

Please let Laura Baines know if you wish to attend the event: laura.baines@gov.gg / 01481 820011.

Ends

NOTE TO EDITORS: If you require an image of Alderney Beach Clean, please contact Claire Thorpe, email: peopleandwildlife@alderneywildlife.org