

switchovernews

Your monthly briefing from **digitaluk**
in the Channel Islands

OCTOBER 2010

The latest news about digital television switchover



It is now exactly one month to go before the switchover to digital television in the Channel Islands (17 November 2010).

Viewers in Jersey, Guernsey and Alderney can find out more as the switchover roadshow begins its tour of the Channel Islands, offering practical advice on how to get set for digital. Visitors will have the opportunity to:

- Find out when switchover is happening and the options for going digital.
- Learn how eligible people can get one TV converted to digital by the Switchover Help Scheme.
- See technical demonstrations (e.g. how to retune a box) and put questions to Digital UK's specially trained advisors

The full roadshow schedule is outlined below:

Oct 19	Guernsey – Alliance Cash & Carry, Braye Rd Industrial Estate
Oct 20	Guernsey – Market Square, Market Street, St Peter Port
Oct 21	Alderney – St Anne's House, Victoria Street
Oct 22	Jersey – Red Houses Upper Car Park, La Route Des Quennevais
Oct 23	Jersey – West's Centre, Bath Street, St Helier
Nov 17 & 18	Jersey – West's Centre, Bath Street, St Helier
Nov 17 & 18	Guernsey – Outside Market Square, Market St, St Peter Port

Anyone unable to attend the roadshow can ring the Digital UK advice line on 08456 50 50 50 or visit www.digitaluk.co.uk. The Switchover Help Scheme is on 0800 40 85 900 and at www.helpscheme.co.uk

MAGGIE PHILBIN URGES VIEWERS TO LEND A HELPING HAND

Former *Tomorrow's World* presenter Maggie Philbin and switchover mascot Digit AI joined forces in Jersey and Guernsey to launch the Switchover Help Scheme's Helping Hand campaign. The Fremont Point transmitter group, serving the Channel Islands switches to digital on 17 November 2010. Helping Hand urges everyone to make sure older and disabled people in their area know about the practical help they can get from the Help Scheme to switch to digital TV.

YOUR DIGITAL UK REGIONAL MANAGER



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digital diary

19 October

Switchover roadshows begin

17 November

Digital switchover takes place in the Channel Islands

Digital UK is the not-for-profit organisation leading the UK's switch to digital television in the Channel Islands on 17 November 2010. To find out more visit www.digitaluk.co.uk

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