

<p>Business Development, Tourism and Marketing Committee Minutes of a meeting on 13th May 2013</p> <p>Anne French Room</p>
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Present:	Neil Harvey (NH): Chairman Ray Berry (RB) Matt Birmingham (MB) Chris Rowley (CR) Roy Burke (CE) Alex Flewitt (AF) - minutes
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		Action
1. Apologies	None.	
2. Minutes of last meeting	Approved.	
3. Matters arising from previous Minutes	<p>Criss Watts from UCP due to attend the meeting to discuss his current and upcoming projects with Fort Albert & progress at The Connaught.</p> <p>Condor Ferries – NH is meeting Commerce & Employment next month and will see if any progress could be made.</p> <p>Marquee – MB reported that there was currently no action required. The sizes quoted are roughly correct but waiting on pricing.</p> <p>Tourism & Marketing Assistant – AF has now been appointed. Started on 1st May 2013. NH gave a current update on work in progress (incl. Living Islands project) and previously completed works by Be A Tiger (BAT).</p> <p>Work Permits – CE discussed the current work permit process and that some businesses are now seeking outside skills to complete work. (e.g. specialist plasterers). RB to check the common trends in work permit applications.</p>	<p>NH</p> <p>MB</p> <p>RB</p>
4. MB Issues		
i) Loan to “Rock the Rock”	Robert “Dougal” Bohan requested a loan (grant) in order to place a deposit on the marquee. MB suggested a loan from the Tourism budget however, CE suggested it was a decision for the Finance Committee and would check accordingly. N.B. “Rock the Rock” has now set up a trust fund for any future events.	CE

ii) GoogleEarth	MB suggests a better photo cache and map listing to be available on GoogleEarth. Suggested that AF contact Lliam O'Toole to discuss business tagging (c.f. Gloria's Food) and CE suggested AF contact Kate at BAT to implement this at the proposed Economic Development workshop in June. AF stated the intention of a campaign to get Alderney on the map.	AF
iii) Licencing issues	MB advised that the current laws for morning opening hours mean that public houses cannot open before 10am. Therefore a licenced restaurant would fall into the same category which could cause issues for certain establishments who open before 10am.	
iv) Licensee consultation	Sarah Kelly (SK) has told MB that certain licensing issues require updating (e.g. special licence has a 42 day waiting period). MB to consult with SK for a list of laws that could be refreshed. A general public opinion might be worth obtaining. CR queried the Duty Rates. MB stated that the pre-1990 discounted rate no longer stands and that it would be non-negotiable if we were to ask for a reversal.	MB
v) Duty Free concession	MB reported that a local Off-Licence had mentioned issues with over-zealous Customs and Excise authority. CE confirmed that Alderney does not grant Duty Free concessions, just the right to apply.	
CRISS WATTS' REPORT	Meeting suspended for report from Criss Watts (CONFIDENTIAL)	
vi) Light Industrial provision	A local business has raised the issue of premises for expansion. Potential could be there to relocate Public Works and encourage small industrial units to tie-in in one space. Berry's Quarry was suggested as a location but would require substantial investment. MB to invite the business to meet with CE.	MB
vii) Go-Cart Grand Prix	Alan Smart still keen to proceed with the Grand Prix idea. RB expressed a concern that the roads were currently not in a suitable condition. NH to consult with MB re: transport to visit Jersey Kart Club.	NH/MB
viii) Dark Skies policy	A Street Lighting Policy is required before further progress can be made. MB to contact Ken Hampton and Michael Maunder to discuss current progress.	MB

ix) Business Occupiers Rates	MB suggested the possibility of a change to business rates to encourage businesses. Potential for it as a new business incentive – and it would show willingness from the SoA. It would be necessary to clearly demonstrate the gains elsewhere in order to enable the cuts. Could un-let property be made available for new businesses? CE confirmed that the Occupiers Rates cuts would be a Policy decision. MB to raise the subject at the next Finance meeting an increase is likely to be made to Occupiers Rates this year (only 1 increase in last 3 years)	MB
5. Economic Development Workshop	Nicholas Jeffrey, Mark Darby (Aurigny), Eddie Saints (C&W), Alderney Chamber, AEL and Commerce & Employment are invited to attend. 18-20th June 2013. NH said he was hoping for a substantial plan to come from this useful exercise. The Living Islands management job has now been advertised.	NH/CE All
6. Marina	Gordon Owen & Derek Elliot's plans were no further forward. NH said he was still considering options.	
7. Work Plan review and progress report	Plan was reviewed and generally good progress being made. Follow again next meeting.	
AOB	<p><u>Road Survey</u> – RB said that a survey had been completed on the cobbled town roads and has been passed on to Public Works. A second survey looking at the current state of the roads showed that we are working to our limitations. Alderney should show a good first impression, which means a clean island.</p> <p><u>Chez Andre</u> – NH discussed a dangerous tree branch outside the Chez but queried if SoA time and resources be used to clear the tree. Public Works to be contacted.</p> <p><u>Taxi comments</u> – MB told of a suggestion from Anne Hamilton (Island Taxis) that we give out comment cards for visitors through the taxi services. AF to investigate further.</p> <p><u>Cricket Muratti</u> – MB suggested an inter-island Cricket Muratti to be held with Jersey, Guernsey and Sark to be invited. AF to discuss with MB</p> <p><u>Fly-In</u> – NH confirmed that 80+ private aircraft are currently confirmed for the Alderney Fly-In (28/29th June). AF confirmed her attendance at the Friday “meet & greet” to encourage a return visit from the flyers.</p>	RB/NH AF MB/AF

AOB (cont'd.)	<u>Marketing & Tourism Report</u> – AF gave a report on current events ideas from the Marketing & Tourism department (see additional document)	
Date of next meeting	Monday 10 th June 2013 – Anne French Room – 2.30pm	