

<p>Business Development, Tourism and Marketing Committee Minutes of a meeting on Monday 11th November 2013 2:30pm - Anne French Room</p>
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Present:	Neil Harvey (NH): Chairman Ray Berry (RB) Matt Birmingham (MB) Chris Rowley (CR) Roy Burke (CE) Alex Flewitt (AF) - minutes	
		Action
1. Apologies	Steve Roberts (SR); Elanja O'Toole (EOT)	
2. Minutes of last meeting	Approved.	
3. Matters arising from previous Minutes	<p>Dark Skies: MB has mapped a street lighting plan of Alderney and updated the existing list. AF to arrange the ongoing application process with Michael Maunder.</p> <p>Taxis: RB held a meeting with all Alderney taxi operators. Concerns were raised about the extended parking times at the airport and the effect on taxi business. A queuing system and taxi rank issues were also discussed. Feedback is expected from taxi operators soon.</p> <p>Alderney Cookbook: AF in discussions with local businesses about production of an Alderney Cookbook.</p> <p>Quarry: MB has created a draft proposal for the Corporation Quarry to be used as an open-air venue by June 2014.</p>	<p>MB/AF</p> <p>RB</p> <p>AF</p> <p>MB</p>
4. Airport Landing Fees 2014 consultation	<p>Commercial Charges: Paper received from NH titled "Alderney Airport – Proposed Fees".</p> <p>A proposed increase has been stated of 2.3%, which is the same increase for Guernsey. However, this results in higher fees for Alderney passengers departing to the UK than for passengers departing from Guernsey. To be addressed.</p> <p>General Aviation: NH reported a significant rise in private aircraft visits with the Fly In and Air Races bringing more aviators to Alderney this year.</p> <p>GA fees have been unchanged for the summer period and it is suggested that landing fees are held at the same competitive level in 2014 (i.e. £10/£20 single/twin engine).</p>	NH

<p>5. Aurigny – Alderney/Jersey flights</p>	<p>NH discussed the recent Alderney-Jersey flight trial, which was an overall success. Negotiation of regular flights and Alderney-Jersey direct options will have to be discussed and proposed in 2014.</p> <p>The Dornier 228 aircraft trial was mentioned and NH raised the hope that this could potentially increase our travel options from Alderney.</p>	<p>NH</p>
<p>6. Young Enterprise Scheme</p>	<p>Paper received from NH titled “Proposed Young Enterprise Scheme for Alderney”.</p> <p>The Young Enterprise Scheme (or Young Entrepreneur Scheme) would help islanders under the age of 30 to start-up and succeed in their own businesses on Alderney. This would include some form of mentoring by willing local business people and a grant application, system, offering £500-£2,000 to successful applicants.</p>	<p>NH</p>
<p>7. Visitor Information Centre</p>	<p>Confidential paper received from AF. MB & AF to meet with Martin Batt of Living Islands in order to progress improvements and long term objectives.</p>	<p>AF</p>
<p>8. AEG update</p>	<p>Transport Group: Ferries to Alderney. Martin Batt is in the process of investigating further options e.g. D-Day tours from France.</p> <p>A meeting is being scheduled to discuss the improvements in scheduling and services in 2014 with French ferry operators.</p> <p>Business Development Group: PriceWaterhouse proposals have been signed-off by their Clients committee and have officially accepted the feasibility study to proceed.</p>	
<p>AOB</p>	<p>Geocaching: MB spoke of a Geocaching event in the UK that saw a huge rise in tourism. AF stated that Alderney currently had several Geocached sites and will be adding more before April 2014 and a page created on the VisitAlderney website to promote activities.</p> <p>2014 Licensees: MB will contact new licensees after 2014 applications have been completed.</p> <p>Marine Protection Zones: CR discussed the survey that is due to be undertaken. This will determine the current threat to fish stocks and what the comparisons are with France and other territories.</p>	<p>MB/AF</p> <p>MB</p> <p>CR</p>

Date of next meeting	Tuesday 3 rd December 2013 Anne French Room 2:30pm	