

**Business Development, Tourism and Marketing Committee**  
**Minutes of a meeting on Monday 1<sup>st</sup> September 2014**  
**2:30pm - Anne French Room**

<b>Present:</b>	Neil Harvey (NH): Chairman Matt Birmingham (MB) Ray Berry (RB) Steve Roberts (SR) Norma Paris (NP) Victor Brownlees (CE) Alex Flewitt (AF) – minutes Kerry Hatcher-Gaudion (KHG) – item 5 only.	
		Action
<b>1. Apologies</b>	None	
<b>2. Minutes of last meeting</b>	Approved.	
<b>3. Nigel Roberts</b>	<i>Meeting paused to welcome Nigel Roberts of Channellsles.net.</i>	
<b>4. Matters arising</b>	<p><b>Quarry:</b> All approved. GSC now to fit it into the work schedule during the winter months. Publicity to start next Spring to offer the Quarry as a public venue.</p> <p><b>Flower Boxes:</b> NH offered congratulations to RB and St Anne's School pupils for creating the flower boxes outside the Island Hall for the WW1 Centenary.</p> <p><b>Staffing for Tourism Assistant:</b> A Visitor Information Centre assistant was appointed in July on a part-time basis.</p> <p><b>PWC:</b> NH advised there would be a meeting held soon.</p> <p><b>GA Data:</b> Data figures collated. The possibility to put together a GA package including AvGas/Landing Fees etc was discussed.</p> <p><b>Accommodation Grading:</b> NP &amp; AF confirmed they will be meeting with Quality in Tourism on October 8<sup>th</sup>. Timescale &amp; budgetary issues to be discussed after meeting with QIT with the hope that Grading of properties could commence early in 2015. Registration of visitors is of high importance. NH and MB stated that advice from the law officers was required.</p>	

<p><b>5. Budgets</b></p>	<p><i>KHG joined the meeting.</i></p> <p>KHG issued budget spreadsheets to all present.</p> <p>NH stated that the reliance on Be A Tiger should be reduced starting 2015 and more work sourced in-house.</p> <p><i>KHG left the meeting.</i></p>	
<p><b>6. ALG/Frontier Economics</b></p>	<p>NH stated that a final draft report had been produced in Guernsey and a copy was due very soon. The Airport Requete and Resolution were fully not responded to in the report.</p> <p>RB stated he was in favour of extending the runway. It was agreed that the present airport is inadequate.</p>	
<p><b>7. AvGas Report</b></p>	<p>NP presented a report on the current AvGas situation. It was agreed that private aviation has an important part to play in the thrust to increase tourism &amp; attract new residents. We will potentially lose 2 major events in the tourism calendar without AvGas. NP /NH to meet with the new AEL MD James Lancaster in anticipation of working on this issue going forward. Pricing structure and competitiveness with the other islands is imperative.</p>	
<p><b>8. Marquee Proposals</b></p>	<p>MB stated that all organisations he had contacted regarding the marquee are happy to participate and would want to use it. It now requires a body to run it for the island. Key issues were discussed including erection &amp; storage of the marquee. It was noted that it should be fair and equitable for all users. MB to create a paper for P&amp;F committee.</p>	
<p><b>9. Grants</b></p>	<p><b>Alderney Literary Trust</b> – a request was received to assist the Alderney Literary Trust with the first Alderney Literary Festival to be held in March 2015.</p> <p><b>Approved unanimously to grant £1,000 to the Alderney Literary Trust plus a waiver on Island Hall/Anne French Room fees.</b></p> <p>The Trust are to be advised to apply again in 2015 should they require further funding.</p>	



<b>Date of next meeting</b>	Monday 13 <sup>th</sup> October 2014 Anne French Room 2:30pm	