

<b>Business Development, Tourism and Marketing Committee</b> <b>Minutes of a meeting on Monday 30<sup>th</sup> March 2015</b> <b>2:30pm - Anne French Room</b>		
<b>Present:</b>	Norma Paris (NP) : Chairman Chris Rowley (CR) : Deputy Steve Roberts (SR) Matt Birmingham (MB) Emma Odoli (EO) Laura Gaudion (LG) – minutes	
		Action
<b>1. Apologies</b>	Alex Flewitt (AF)	
<b>2. Minutes of last meeting</b>	<b>Approved.</b>	
<b>3. Matters arising</b>	<p><b>AvGas/ GA:</b> Research into obtaining the Civil Aviation List for France was discussed. CR to investigate. Avgas should be available by the end of April. <b>Noted.</b></p> <p><b>Move to Alderney:</b> Be A Tiger Business Plan tabled and noted. AF and EO to look at the Plan in more detail, to determine other aspects of the GA audience. Update at next meeting. <b>Noted.</b></p> <p><b>Economic Development Plan:</b> It was reported that the Move to Alderney focus from the EDP is being put towards General Aviation as a test market. <b>Noted.</b></p> <p><b>Ferry Proposals:</b> Nothing further to report – Special P&amp;F on 14<sup>th</sup> April regarding the Transport Issues. <b>Noted.</b></p> <p><b>Accommodation Capacity:</b> It was reported that the Campsite is fully booked for Alderney Week 2015. <b>Noted.</b></p> <p><b>Young Enterprise:</b> The Committee agreed that the criteria needed to be changed – raising the age restriction, increasing the budget, and a view to changing the name from ‘Young Enterprise’ to ‘Enterprise Grants’. CR to research, and report back at the next meeting. NP also stated that a proposal requesting for a larger budget for 2016 will be put forward to Treasury at the appropriate time for consideration. <b>Noted.</b></p> <p><b>Lager Sylt:</b> SR reported that a small Committee has been formed by the members who have been dealing closely with the Lager Sylt issue. The Committee is to meet after the CE has returned from annual leave. MB stated that any planning issues brought to BDCC</p>	<p><b>CR</b></p> <p><b>AF/EO</b></p> <p><b>CR</b></p>

<p><b>4. Grant Applications</b></p>	<p>will not be progressed until a Planning Officer is in place. SR to report back at next meeting. <b>Noted.</b></p> <p><b>Island Games Association:</b> a grant of £1,000 has been requested for the uniform for the opening ceremony and Events.</p> <p><b>Action: Deferred – grant to be obtained from the Cheape Fund – MB to liaise with Treasury.</b></p>	<p><b>SR</b></p> <p><b>MB/T</b></p>
<p><b>5. Commercial Fishing</b></p>	<p>NP reported that she has met with the Chamber of Commerce. The Committee discussed the idea of providing a work experience/internship for students, both English and French, for the summer season to promote tourism. AF and EO to discuss further.</p> <p><b>Noted.</b></p>	<p><b>AF/EO</b></p>
<p><b>6. Dark Sky Status</b></p>	<p>Jersey Planning Guidance 2002 Light Pollution Report tabled and noted. MB reported that currently Alderney has no light pollution laws. He stated that the Jersey Planning Guidance 2002 could be adopted as guidelines for Alderney through BDCC. This would then help towards the Dark Sky Status application. The Committee discussed that if agreed by BDCC, the concession law – stating our times of street lighting, can then be put towards the full States for a States Resolution of support. This would also benefit the strength of the Dark Sky Status application for Alderney. AF and EO to provide a supporting paragraph stating why a Dark Sky Status will help the island’s tourism industry. MB to put the adoption of the Jersey Guidance to BDCC for consideration.</p> <p><b>Noted.</b></p>	<p><b>AF/EO/MB</b></p>
<p><b>7. Self-Catering &amp; Hostelry TRP Proposal</b></p>	<p>Tourism Bed Availability paper tabled and noted. MB reported that the reduction in the Alderney TRP tariff could be a targeted stimulus for the tourist industry in Alderney. Potential long term gains could be as much as 10 times the income for the island from the tax cut. MB to produce two separate proposals to be put towards the FC for discussion, as they are budgetary items. MB to email final draft of the proposals to all BDTM members before circulating to P&amp;F. <b>Noted.</b></p>	<p><b>MB</b></p>
<p><b>8. Marketing Department relocation to VIC</b></p>	<p>EO reported that the move is imminent. <b>Noted.</b></p>	
<p><b>9. Quality in Tourism Progress Update</b></p>	<p>NP reported that the QIT Inspectors were over at the moment. Most businesses have had the inspections and grading – with good feedback so far. The Committee will be updated with the full feedback</p>	

<p><b>10. Any Other Business</b></p>	<p>from all providers after the completion of the inspections. EO to liaise with SPP regarding Fire Inspections/Permits and the expiry length. <b>Noted.</b></p> <p><b>Alderney Lottery:</b> The Committee discussed the idea of a monthly local lottery. To establish a lottery, an ordinance would need to be put in place. MB to provide a paper for the next meeting to go forward. <b>Noted.</b></p> <p><b>Christmas Lights:</b> CR to liaise with AF with the idea of a Christmas Lights competition for best shop window. <b>Noted.</b></p>	<p><b>EO/SPP</b></p> <p><b>MB</b></p> <p><b>CR/AF</b></p>
<p><b>Date of next meeting:</b></p>	<p>Tuesday 5<sup>th</sup> May 2015 Anne French Room 2:30pm</p>	
<p><b>Meeting closed:</b></p>	<p>4.30pm</p>	