

<p>4. Tourism</p>	<p>the airport's responsibility to provide Jet A1. NP to acquire the medevac figures. Noted.</p> <p>3.5 Master's Degree – Request for funding – report from CR tabled and noted. The Committee discussed the possible duplication of work coinciding with Steven Fletcher's work from Plymouth University. It was also suggested that this request is not in the BDTM's remit. However, it was then clarified that it would come under Intelligence Gathering within BDTM. CR to confirm Dr Broadhurst's deadline for her application, and to liaise with Steven Fletcher for clarification on the work planned; and would he consider using Dr Broadhurst on his team. Noted.</p> <p>4.1 General Aviation Campaign: See minute under Business Development. Noted.</p> <p>4.2 Dark Sky Status: AF reported that the letter has been distributed, and have so far received 6 replies out of the 20 needed. MB reported that he has written a Light Pollution Policy which is to be passed through BDCC. Noted.</p> <p>4.3 TRP Proposal Update: MB stated that this was a one off proposal that could still be taken to the Budget for this year, as there is still time. Long term plans would be for an amendment to the Guernsey Budget. NP to pass report to ALG for further discussion. Noted.</p> <p>4.4 Accommodation Sector Capacity: Report from NP dated 22nd May 2015 tabled and noted. NP reported that the Landmark Trust has expressed an interest in acquiring the Odeon for renovation and use as self-catering accommodation under the Landmark Trust banner. MB to enquire at the Court Office regarding the owners of the Odeon. Contact between the Landmark Trust and owners to be pursued further. Noted.</p> <p>NP advised that she had received an email from Simerock Guest House expressing concerns with tourists being accommodated in private houses during tourism events. This had recently happened with the Alderney Performing Arts Festival where Simerock received zero requests for price and availability. NP suggested that this is placed on the agenda for next month for further discussion to these issues. Noted.</p> <p><i>3.25pm CB joined the meeting.</i></p>	<p>NP</p> <p>CR</p> <p>MB</p> <p>NP</p> <p>MB</p> <p>NP</p>
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	<p>4.5 Living Islands: Report from NP dated 25th May 2015 tabled and noted. NP asked members to provide input about Living Island's role from January 2016. The Committee discussed the possibility of using the Living Islands brand as facilitation for tours/tour guide, and possibly running as a self-financing enterprise. It was suggested that further literature is available for the areas of interest from the feedback from visitors in the VIC, such as a Historic Guide, Bird Guide and Wild Flower Guide. Visitors have expressed an interest in Guided Tours for these highly sort after unique areas to the Island. It was also suggested to use further expertise on Island, other than the Alderney Society and AWT, i.e. tours around forts. The Committee agreed that the 'niche' of Living Islands needed to be specified. The possibility of capitalising on course providers for education was also discussed.</p> <p>4.6 Lager Sylt: SR reported that a Sponsor has been sourced for the review, which is to be confirmed as finances are in negotiation. Research is in hand. Noted.</p>	
5. Marketing	<p>5.1 Grant Applications: Riduna Buses; a monetary grant of £647.40 has been requested towards the fuel costs. Action: grant request for £647.40 approved.</p> <p>Rock the Rock Trust; request the waiver of the Island Hall fees. Action: grant request for the waiver of Island Hall fees approved.</p> <p>Golf Weekend: MB reported that the golfing numbers are significantly lower for the Golfing weekend than last year. AF to contact James Walker to advice on the grant application system. Noted.</p> <p>5.2 QIT On-going Market Research: AF reported that there is an online survey through Living Islands, which AF and EO could add to. The Questionnaire is to be placed on the accommodation page on the Visit Alderney Website and questions for the Visit Alderney Facebook page, AF to circulate draft to members before going live. EO to chase Sharon for window stickers. Noted.</p> <p>5.3 Move to VIC Update: Nothing further to report, to be removed from the agenda. Noted.</p>	<p>AF</p> <p>AF</p> <p>AF</p> <p>AF/EO</p> <p>LG</p>

